



# Viva Italia!

An Evening with Aprile Millo

[www.OperaAtTheBeach.com](http://www.OperaAtTheBeach.com)

## Sponsorship Opportunities

Sponsorship Deadline: July 31, 2010

### *The Puccini*

**\$3,000**

- Full-page ad on back of program
- Inclusion in all print advertising
- Banner at the event
- Introduction & opportunity to address audience at the performance
- Listing on sponsor page in program
- 4 performance & supper tickets (Exclusive seating valued at \$130.00 ea)
- "Meet and Greet" with Aprile Millo

### *The Verdi*

**\$2,000**

- Full-page ad on inside front cover of program
- Inclusion in print advertising
- Announcement at the performance
- Listing on sponsor page in program
- 4 performance & supper tickets (Exclusive seating valued at \$130 ea)
- "Meet and Greet" with Aprile Millo

### *The Rossini*

**\$1,000**

- Full-page ad on inside back cover or interior page chosen by you
- Listing on sponsor page in program
- 2 performance and supper tickets (Exclusive seating valued at \$130 ea)
- "Meet and Greet" with Aprile Millo

### *The Bizet*

**\$ 500**

- Half-page ad in the program
- Listing on sponsor page in program
- 2 performance & supper tickets (Exclusive seating valued at \$130 ea)

### *The Menotti*

**\$ 350**

- Quarter page ad in the program
- Listing on sponsor page in program
- 2 performance and supper tickets (Premium seating valued at \$100 ea)

### *The Wagner*

**\$ 100**

- Listing on sponsor page in program



# Viva Italia!

*An Evening with Diva  
Aprile Millo*

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July 14, 2010

Dear Friend of the Arts,

Can you imagine an evening full of the flavor and music of Italy with world-renowned soprano Aprile Millo in Lewes, DE? We hope so! The Prudential Gallo—Touch of Italy Foundation will present *“Viva Italia”* on Saturday, September 25, 2010 at the Cape Henlopen High School Theatre. Fresh from a stunning success at the Frederick P. Rose Center at Lincoln Center in New York City, Millo and assisting artists will excite and enchant the senses, while A Touch of Italy and Nourish will dazzle the palate with a pre-performance supper.

Opera lovers from Delaware and the entire Mid-Atlantic region will attend this performance, providing you, as a sponsor, the fabulous opportunity to reach a greater audience of customers and clients. Making a connection with those who share your passion for opera is a rare opportunity in our resort community. Additionally, an association with cultural and philanthropic events is invaluable in creating and maintaining a positive image for your practice or business. What a fabulous way to introduce yourself to potential clients!

You'll also have a once-in-a-lifetime opportunity to meet Aprile Millo following the performance. Sponsorships range from \$100 to \$3000 with attractive incentives at each level. A portion of your sponsorship may be tax deductible. (See attached donor schedule for details.)

The Prudential Gallo—Touch of Italy Foundation was created this year to benefit local causes. The beneficiaries of *“Viva Italia”* include: Cape Henlopen Education Fund (CHEF), CAMP Rehoboth Community Center, Autism Delaware, and The Lewes/Rehoboth Rotary Club Arts Scholarships Fund.. See the enclosed sheet which describes the missions of these fine organizations.

We hope that you will choose to partner with us in presenting this memorable evening. Tickets are available now at [www.OperaAtTheBeach.com](http://www.OperaAtTheBeach.com). Ciao!

Bette & Sal Gallo  
Prudential Gallo, REALTORS®

Bob Ciprietti  
A Touch of Italy



# Viva Italia!

## *Flavor and Music of Italy with Diva Aprile Millo* *Saturday, Sept 25, 2010*

These worthy organizations are the event recipients:

### **CHEF - The Cape Henlopen Educational Foundation** *"A Recipe for Success"*

CHEF raises funds to finance special projects that enhance teaching and learning in the district schools. CHEF's Board is comprised of local business people, educators, and community volunteers, and operates independently of the Cape Henlopen School District. As a 501(C)(3) organization, CHEF is the vehicle by which donors may give tax-deductible donations to support grants and scholarships for teachers and students in the Cape Henlopen Schools. [www.CapeEducationFund.org](http://www.CapeEducationFund.org)

### **CAMP Rehoboth Community Center** *"Room for All"*

Celebrating diversity, building a strong sense of community, and "creating a more positive" environment for all people, gay and straight, has always been at the heart of the CAMP Rehoboth philosophy. In 2010 CAMP Rehoboth will begin a year-long celebration of their 20th anniversary as a LGBT community service organization serving the Rehoboth Beach area. [www.CAMPRehoboth.com](http://www.CAMPRehoboth.com)

### **The Lewes/ Rehoboth Rotary Club—Arts Scholarship Fund** *"Service above Self"*

The Lewes-Rehoboth Rotary club is made up of local business women and men who volunteer their time creating and managing fundraisers for many worthy community organizations. The main focus of contributions are directed toward programs for children, the disabled and the elderly. Funds from this event will be designated for annual arts scholarships for graduating high school seniors. [www.Lewes-RehobothRotary.org](http://www.Lewes-RehobothRotary.org)

### **Autism Delaware** *"Putting the pieces . . . together"*

The vision of Autism Delaware is for individuals with autism in Sussex County, DE, to have a lifetime of meaningful and enriching opportunities within their community. Their mission is to provide quality programs and services, to advocate for individuals with autism, and to promote community understanding and awareness of autism. [www.DelAutism.org](http://www.DelAutism.org)